



The Perth to Laverton Cycling Classic

**September
09th - 16th
September 2023**

CORPORATE SPONSORSHIP PACKAGE



www.cyclingdevelopment.org.au

MAKE

Youth Mentoring

A

Community Development

DIFFERENCE

FULLY SUPPORTED

Showcasing what is best about supported road cycling and the WA outback

The accommodation blends a mixture of outback hospitality at local indigenous sites and camping

Indigenous cultural exchanges, welcoming you to country, with local elders

All breakfast, lunch and evening meals are provided

CYCLING PROGRAM

We are raising funds for community cycling programs in Laverton run by local individuals

Fundraising goes to the employment, training, and maintenance of a sustained cycling program in Laverton

The program ties into health & well-being, community cohesion for youths and the community as a whole.

RIDE EXPERIENCE

INDIGENOUS CULTURAL EXCHANGES

8 DAY AND INDIVIDUAL DAY ENTRY OPTIONS

SELF-ORGANISED RETURN FLIGHTS FROM LAVERTON AVAILABLE

ROUTE

DAY ONE: 174KMS BAYSWATER - MOORA

DAY TWO: 125KMS MOORA - DALWALLINU

DAY THREE: 123KMS DALWALLINU - CHARLES DARWIN RESERVE (TRANSPORT TO PAYNES FIND NEXT DAY)

DAY FOUR: 146 KMS PAYNES FIND - MOUNT MAGNET

DAY FIVE: 154KMS MOUNT MAGNET - SANDSTONE

DAY SIX: 153KMS SANDSTONE - LEINSTER

DAY SEVEN: 136KMS LEINSTER - LEONORA

DAY EIGHT: 125KMS LEONORA - LAVERTON

CORPORATE SPONSORSHIP BENEFITS

We are seeking sponsorship partners for the Laverton Cycling Project (LCP).

The LCP seeks to establish a long-term, sustainable, community governed cycling program for all community members in the Laverton area, particularly at risk & indigenous youths.

This will provide access to education, fitness and well-being testing, training and participation events relevant to cycling as a form of social exercise.

Over the last four years CDF have implemented multiple successful cycling initiatives in the Laverton area. Importantly, the participants and local stakeholders are very supportive and keen for the CDF's LCP to both continue and expand.

There are a variety of sponsorship levels so no matter what size your business or company, you can be assured that there is a sponsorship level suited to your desired level of investment.

PARTNERSHIP OPPORTUNITIES

GOLD TITLE PARTNER

The Title Partner has the following associations with the project:

- Name in event title: 'YOUR NAME' Perth-Laverton Cycling Classic
- Primary location on event clothing
- Name and logo on CDF website
- Regular exposure on social media pages
- Featured in monthly newsletter
- Funds the cycling program for 3 months
- Provides 20 children access to cycling programs
- \$25,000

SILVER MAJOR PARTNER

A Major Partner has the following associations with the project:

- Location on event clothing
- Ride day naming rights
- Name and logo on CDF website
- Regular exposure on social media pages
- Featured in monthly newsletter
- Funds the cycling program for 2 months
- Provides 14 children access to cycling programs
- \$15,000

EVENT PARTNER

- logo on event clothing
- social media exposure during the ride
- name and logo in monthly newsletter
- Funds the cycling program for one month & provides program access for 7 children
- \$7,500

**General sponsorships
up to \$1,499 available**

**For more information please contact
info@cyclingdevelopment.org.au**

**[www.cyclingdevelopment.org.au/
perth-laverton-cycling-classic/](http://www.cyclingdevelopment.org.au/perth-laverton-cycling-classic/)**